Somerset County
Business Partnership

Local Business Resources

Assisting your business with resources available to those impacted by the COVID-19 outbreak

Information on grants and loans
Community contacts
Answers to FAQ's

Somerset County Business Partnership

The Somerset County Business Partnership is a unique organization that creates "vibrant connections" with our partners in the public and private sectors to build a prosperous and sustainable future in Somerset County, NJ. We are a Chamber of Commerce with a proud 100-year history. We partner with the Somerset County Freeholders to provide economic development, workforce, and tourism services to promote our wonderful county.

With over 17,000 active businesses, Somerset County is a thriving community of commerce constantly seeking to make a global impact through the success of our local economy.

We help businesses by:

- Delivering programs and services to grow business
- Giving the business community a "seat at the table"
- Advocating for a better business environment
- Providing networking and informational resources

Our unique positioning coupled with our strategic partnerships allow us to provide valuable business resources to companies of all sized. In light of the COVID-19 outbreak, we have worked with our local and state officials to ensure we have the most up-to-date resources to better serve your business during this confusing time. These resources can be seen in their detail on our business resource page here: bit.ly/scbpCOVID19. We encourage you to review the resources we have made available and to reach out to use if you have any questions at cedwards@scbp.org

Somerset County Tourism
The Heart of New Jersey!

The SCBP Tourism division (Somerset County Tourism) is recognized by the Somerset County Board of Chosen Freeholders as the official county-wide Destination Marketing Organization (DMO).

The Tourism industry has been severely impacted by COVID-19. Because Tourism initiatives have increasingly become an integral part of workforce and economic development activities, it is a priority for us to be a resource for these area businesses. Please check out the resources we have available for our Tourism partners here: **https://bit.ly/tourismcovid19**

Some of these tourism resources include:

Our restaurant social media group for the latest opening and services available

Job and hiring portals for in-demand occupations

Guidance for meeting and event services including talking points and social media templates

NJBAC
New Jersey Business Action Center

addressing your frequently asked questions when it comes to your business and coronavirus.

- Is mortgage relief available for your business?
- How do price gouging laws affect your business?
- What if your business can't pay utilities?

Get answers to these questions and more at: bit.ly/njbacfaq

SBA U.S. Small Business Administration

The U.S. Small Business Administration helps Americans start, build, and grow businesses. During the COVID-19 outbreak, they announced a series of programs designed to help small businesses. These include:

Paycheck Protection Program
Economic Injury Disaster Loans and Loan Advance*
Express Bridge Loans
Debt Relief

*Federal disaster loan assistance is available to businesses in all 21 New Jersey counties.

To find out if your business qualifies for one of their funding programs, please visit their site at: bit.ly/COVID19sba

NJEDA

The NJEDA has launched a suite of new initiatives designed to help businesses impacted by COVID-19. These include:

- Small Business Emergency Assistance Grant Program
- Small Business Emergency Assistance Loan Program
- Community Development Finance Institution (CDFI) Emergency Loan Loss Reserve Fund
- CDFI Emergency Assistance Grant Program
- NJ Entrepreneur Support Program
- Small Business Emergency Assistance Guarantee Program
- Emergency Technical Assistance Program

Learn more about these loans here: **bit.ly/NJEDAloans**

To quickly find out about your eligibility of these loans, take this quick, 25-question survey on the Eligibility Wizard: **bit.ly/LoanWizard2020**

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