

DROUGHT AWARENESS KIT

YOU'VE PICKED UP YOUR MUNICIPALITY'S KIT... WHAT'S NEXT?

IN THIS TOOLKIT YOU WILL FIND:

- Administrative Order on the Drought Warning
- Fliers with additional conservation tips
- Press Release Template
- Sign to post encouraging residents to take a toilet leak detection tablet pack

HOW TO USE YOUR TOOLKIT

1. Create a display in your municipal building, library or another location with high visibility to residents. (Tip: your local library will often help add to the display by including relevant books for people to peruse). This will be where residents pick up the leak detection tablets and learn more about the current drought warning & water conservation.
2. Customize and send out the Template Release with your municipalities information to your local newspaper, add it into your next newsletter, and post on your website & social media sites. This will invite your residents to pick up their leak detection tablets.
3. Link and post about NJDEP's podcast on the Drought with State Geologist, Jeff Hoffman.
<http://njdep.podbean.com/e/episode-27-drought-with-jeff-hoffman-new-jersey-state-geologist/>.
4. To request toilet leak detection tablets or to share your municipality's success story, contact Mica.McCullough@dep.nj.gov.

FOR MORE INFORMATION ON THE DROUGHT CONDITIONS & WATER CONSERVATION VISIT OUR WEBSITES AT:

<http://www.njdrought.org/>

<http://www.nj.gov/dep/watersupply/conserve.htm>

